



- OCTOBER 13th, 2024 - 12pm to 6pm - LIBBIE AVE - PARTY ON THE AVENUES SPONSORSHIP LEVELS



~~PRESENTING: \$15,000~~

- Named as presenting sponsor in marketing materials and social media
- Logo with link on social media and official festival website
- 10X20 space (tent package included)
- Logo on festival poster, flyer and yard signs
- On-site signage as official presenting sponsor
- First right of refusal 2023
- Category exclusivity
- Welcome opportunity at festival

~~ON THE AVENUES SPONSORS: \$12,500~~

- Named as "On the Avenues" sponsor in marketing materials and social media
- Option to customize sponsorship
- Logo with link on social media and official festival website
- 10X20 space (tent package included)
- Logo on festival poster and flyer
- On-site signage as official category sponsor
- MULTIPLE SPONSORSHIPS AVAILABLE

SIGNATURE SPONSOR: \$6,000

- Named as "Signature Sponsor" on swag bag
- Logo with link on official festival website
- 10X10 space (tent package included)
- Logo on festival poster and flyer
- MULTIPLE SPONSORSHIPS AVAILABLE

COOZIE SPONSOR: \$4,500

- Logo on festival coozie (1 color)
- Logo on festival website with link
- Logo on festival poster and flyers
- 10x10 space on site (tent package included)

~~WINE GLASS SPONSOR: \$4,500~~

- Logo on festival wine glasses (1 color)
- Logo on festival website with link
- Logo on festival posters and flyers
- 10x10 space on site (tent package included)

TRAIN SPONSOR: \$3,500

- Logo on motorized trackless train (sign)
- 1,000 stickers with logo to distribute to riders on train
- Logo on festival website with link
- Logo on festival posters and flyers
- 10x10 space on site (tent package included)

~~WRISTBAND SPONSOR: \$2,500~~

- Name or Logo on wristbands (1 color)
- Logo on festival website with link
- Logo on festival posters and flyers
- 10x10 space (**tent package not included**)

FRIENDS OF WESTHAMPTON: \$1,000

- Name on festival website with link
- Name on festival poster
- 10x10 space (**tent package not included**)
- MULTIPLE SPONSORSHIPS AVAILABLE

- INTERESTED IN BECOMING A SPONSOR? -

Please contact us at westhamptonrva@gmail.com



Party on the Avenues is an annual festival celebrating our district offering attendees live music, vendor shopping, food, drink and family friendly activities, all of which is representative of the Westhampton neighborhood. **Funds raised through this event support capital projects, beautification and support of small businesses with in the Westhampton district.**



2024 SPONSORSHIP FORM



Contact Name/Title

Company Name

Address

City, State, Zip

Phone

Email

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor.....\$15,000

On The Avenues Sponsor.....\$12,500

Signature Sponsor.....\$6,000

Coozie Sponsor.....\$4,500

Wine Glass Sponsor.....\$4,500

Train Sponsor.....\$3,500

Wristband Sponsor.....\$2,500

Friends of Westhampton
Sponsor.....\$1,000

PAYMENT OPTIONS

Check enclosed for \$
Payable to Westhampton Merchants Association

Please send me an invoice

Pay Online via Square
Service fee will be applied

PAYMENT OPTIONS

Online Westhamptonrva.com/Partyontheavenues

Email Westhamptonrva@gmail.com

Mail P.O. Box 18381
Richmond, VA 23226

If interested in a full tax-deductible donation or other sponsorship opportunities, contact Melanie Roupas at Westhamptonrva@gmail.com